

PRESS RELEASE

Kverneland and Mazzotti Announce the Continuation of Their Strategic Partnership

Kverneland iXdrive self-propelled field sprayers

12.03.2020, Nieuw-Vennep, The Netherlands | Ravenna, Italy



On the picture from left to right: Ronald Harmsen, Jochen Samulowitz, Michael J. Meyers, Giampiero Zironi, Patrick Verheecke, Dirk-Jan Stapel

Kverneland Group, a leading manufacturer of agricultural machinery and Mazzotti s.r.l., a John Deere company, market leader in Italy for self-propelled field sprayers, have signed a long-term contract to prolong their strategic partnership and intensify their cooperation. Thanks to this partnership, it is possible to combine the high technology products developed by both companies into one end user product – the Kverneland iXdrive self-propelled field sprayer.

“This long term cooperation is an important pillar for our organization to further strengthen our position within the field sprayer market”, says Patrick Verheecke, Executive Vice President Arable Systems Division from Kverneland Group.



With the new iXtrack T series trailed sprayers, our mounted sprayer range and the long-term continuation of the iXdrive self-propelled sprayer, Kverneland offers a complete product portfolio of field sprayers. For further info: www.kverneland.com.

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Kverneland Group is a leading international company developing, producing and distributing agricultural machinery and services. Strong focus on innovation allows us to provide a unique and broad product range with high quality. Kverneland Group offers an extensive package aimed at the professional farming community, covering the areas of soil preparation, seeding, forage and bale equipment, spreading, spraying and electronic solutions for agricultural tractors and machinery. For more information on Kverneland Group visit www.kvernelandgroup.com

Mazzotti built its first self-propelled machine in 1987 and in just a few years became the market leader in Italy with an 85% share of the national market. During the course of the last decade for food and the resulting need for precision agriculture drove Mazzotti to develop products specifically for new markets, targeting 80% of its production on exports. Always sensitive to the new demands of the market and true to its roots, its products are reliable as are its relations with its clients. Mazzotti means evolving technology. For more information on Mazzotti visit www.mazzotti.it

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